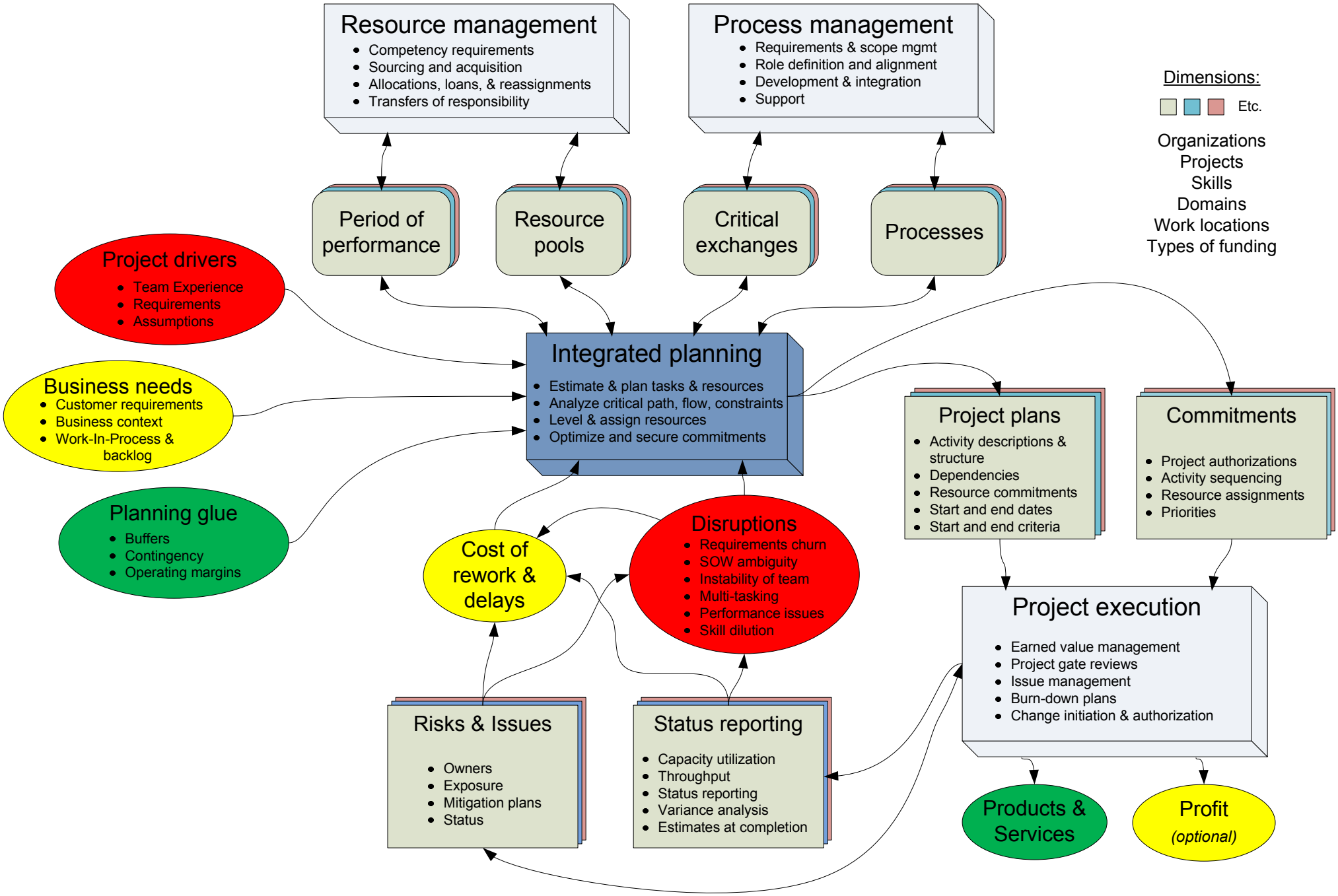
Managing the business

Balancing capability, capacity, risk, and opportunities over time